Abhishek Kandel

Full Stack Developer

Inspired Digital Marketing Consultant driving positive customer outcomes through building of powerful online presences. Considerate, well-spoken professional with excellent client engagement and business development skills.



Contact

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Technical Profile

- Microsoft Office
- C
- Python
- SQL
- JavaScript
- HTML
- Adobe Photoshop
- Adobe Illustrator

Work History

2022-06 - Digital Marketing Consultant

Current Media Arch Inc., Kathamandu

- Introduced scheduled targeted email marketing programs.
- Managed a team of marketing professionals to ensure the success of marketing campaigns.
- Tracked, analyzed, and reported data on digital marketing campaign performance.
- Researched keywords relevant to marketing efforts of clients.
- Remained dedicated to emerging technology and the latest digital marketing concepts.
- Brought forth a deep understanding of branding, visual design, and digital marketing.
- Assisted in the creation of graphic materials for the use of the marketing department.
- Coordinated mailings, marketing materials, and website content.

2022-01 - UI/UX Designer

2021-01

2022-04 Kalakart™, Lucknow

- Improved and expanded project platforms using JavaScript to develop rich User Interfaces.
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Verified program logic using testing and debugging best practices.
- Built highly functional web applications using JavaScript,
 HTML and CSS.

2019-11 - Computer Club President and Graphic Designer

Kathmandu Model Secondary School, Kathmandu

Developed and managed the backend of an Website

- JIRA
- Selenium
- MySQL

Competencies

Event networking

Revenue Generation

Communication and writing skills

Social media activities

Web analytics

SEO

Social media tools

Adobe Creative Suite

Email marketing campaigns

- platform using Django, SQL, and AWS.
- Conducted workshops and seminars to promote the use of the technical platform such as KMC TechnoFest,
 CodeJam, Website Designing Competition, Robot Soccer, Roboware.
- Introduced Office 365 and Microsoft Azure to the Teachers and students there
- Linked schools website with office 365 and made effective learning process using Office 365.
- Tools: Python, Django, AWS, Office 365, Microsoft Azure, Leadership, Teamwork, Communication
- Created digital image files for use in digital and traditional printing methods.

2014-09 - Club President, Researcher

2018-12 Sainik Awasiya Mahavidyalaya, Teghari, Kalilali

- Managed the Entire School's Network and oversaw the entire office network.
- Introduced Library Management System to the students and teachers and oversaw the entire library system.
- Conducted workshops and seminars to promote the use of technical platform such as CodeClash, WebDesiging Competition, and Project Demonstration.
- Conducted Research on eleventh-hour Preparation
- Tools: Office 365, Microsoft Azure, Leadership,
 Teamwork, Communication, Research, Excel, Word,
 PowerPoint, Visual Studio, Git, Docker, AWS, GCP,
 Heroku, JIRA

Education

SEE

Sainik Awasiya Mahavidyalaya - Teghari Kailali, Nepal

2019-01 - SLC: PCMB

2021-02 Kathamdu Model Secondary School - Baagbazar, Kathmandu

2021-11 - B Tech: CSE

Current Sharda University - Knowledge Park 3, Greater Noida

Certifications

2022-07 [Applied Data Science with Python] License - [3793907]